

## Switch from overtime to on time through automation





#### **How does Switch** make automation work for everyone?

#### **Ecosystem**

it's an environment.

- Switch integrates with numerous third-party applications for the printing, publishing and graphic industries.
- · A certified Enfocus channel partner will integrate your existing systems in a Switch enabled workflow and onboard you in the community. Aftwerwards, they will provide support and upgrades as part of a maintenance agreement.
- The **Enfocus Appstore** adds even more smart functionality to your workflow, one app at a time.
- There are plenty of **online platforms** where Switch users **learn** from each other. Whether it's our own community forum, or a group on social media, you will always find a place to ask questions and learn from the community.
- The Enfocus **support team** is there to provide expert support.
- Even if all of the above don't fit your needs, we can always develop a tailor made integration for you through our professional services team.

#### Modular

Start small, **grow bigger** 

Switch is a modular solution that grows with your business. The Switch Core Engine is essential to automate the basics and can be extended with a range of modules and apps. Grow the solution with your workload. Start small, grow bigger.

#### **Beyond our goal** thanks to Switch

"Switch has done a great job for us. It has gotten us beyond our goal of getting 80% of the manual steps out of our workflow, because we have reached a 100% within the year, without entailing an exorbitant financial investment. And we're continuing

- J. Saunders, Manager of Amending and Box Goods Manufacturing, William Arthur (US)

#### Open

- Easily integrate your applications and data.
- · Connect with any external database.

to go further with it."

- Build your own customizations through scripting.
- · Submit and control jobs through web services.
- · Active Directory user management support.

The most open solution in



#### The core

The Switch Core Engine is the **beating heart** that drives your automation. It enables you to use job and file information to automate routing and processing.

The Enfocus Appstore proves that co-creation pays off. Our community continuously improves our system and gets rewarded for it.

Peer empowerment – better and stronger together.





- Configurator Module
- Metadata Module
- Database Module
- Scripting Module
- → PDF Review Module
- → SwitchClient Module
- Connect Module
- → Web Services module
- Enfocus Appstore
- Performance Module

#### The modules

We know automation comes in stages. Select just the right module for the level of automation you want. Select just the right module for the business stage you're in.



- Configurator Module helps you to integrate, control and automate third-party applications.
- Metadata Module enhances the workflow intelligence by giving access to internal or external job related metadata.
- Database Module provides a direct read and write connection to any SQL data source.
- Scripting Module gives you the freedom to completely customize your workflow. Build your own workflow step using our JavaScript™
- PDF Review Module enables full rendering disclosure of PDF content in an error-free approval procedure.
- SwitchClient Module allows users to submit and route jobs by using modern browser environment.

Start small, grow bigger.
Automate and evolve beyond your competition.

- Connect Module allows you to fully customize and standardize the way you receive files from your customers.
- Web Services Module allows you to **integrate** your workflow into your **web portal**.
- Performance Module allows you to leverage more powerful hardware and increases the number of concurrent tasks that can be executed.

**Not sure what you need?** Our certified Enfocus resellers will advise you on the best solution for your business stage and budget.

# Key Integrations Williamate It ilia labs Coming soon GLOBAL GRAPHICS\* Software

ENFOCUS SWITCH 3

### How Switch makes your life easier



#### **Automate repetitive tasks**

Create powerful workflows that ensure your **desired level of consistency and quality**, while being **flexible** enough to adjust to new business needs as they develop.



#### **Integrate** partner applications

Easily integrate various applications from industry leading providers.

The **Enfocus Appstore** is a marketplace where Switch experts from around the globe offer their expertise. Simply drag and drop it into your workflow.



#### **Modular** approach

Only **pay for what you need** today and **add functionalities** as your business needs grow.



#### A defined, centralized workflow

"We handle 2,500 orders per day across multiple product lines coming from online services. Switch pulls everything together. Now we have a defined, centralized workflow for managing, processing and distributing files, as well as updating and interacting with several databases."

- **Brian North**, Group Workflow Specialist at Tangent (UK)

#### WHERE TO FIND US

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#### SYSTEM REQUIREMENTS

SWITCH RUNS ON MAC AND WINDOWS (both 64 bit). For the latest update on system requirements, go to www.enfocus.com

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Switch 2018 is all about improving **efficiency through production transparency** and making life a lot easier! With **significant new features** and, as always, a number of customer-requested improvements, we are confident that **Switch 2018 will further improve your productivity**.

In a cost-critical environment, time saving solutions are no longer a nice-to-have but **an essential part of an efficient workflow**. And with technology constantly advancing, it is important that print providers keep up with the latest solutions and to **future proof their investments**.

In short, Switch 2018 ensures that you are running your print business in the most efficient way possible, giving you the competitive advantage.

#### **Job Finder**

The new Job Finder feature is for everyone who needs to quickly find the status of a **job**, based on where the job is within a Switch flow. In a first step to achieving production transparency, and as a direct result of **extensive input from** users, this feature includes customizable boards. makes it easy to locate specific jobs in Switch flows - a task that would typically take a significant amount of time to complete.

#### Webhooks

Connectivity with external services is now also possible through Webhooks. Aimed at script-writers, App creators and integrators, this essential new tool will transform the way Switch flows and scripts connect to external services.

Simply put, Webhooks allow external applications or services to send notifications to Switch. For example, the notification could contain the status of a job or trigger an update when a new order comes in via the MIS system.

#### **Private Data**

Private Data is a powerful new feature for flow managers. Previously only possible through scripting, the new Private Data feature in Switch 2018 enables the user to store, customize and manage specific data within Switch. Switch 2018 makes private data much easier to handle and readily available to both technical and nontechnical users.

#### **Improvements**

Building a flow is faster than ever in Switch 2018. Some of the most frequently used actions can now be triggered by just one click!

There's a one-click action to access the sample job variables and metadata, and a one-click action to release all connections that are currently set on hold.

Based on the requests of Web Portal (Job Client) users, a one-click action was also added to open jobs in their native application for quick edits and an option was added to select and process multiple jobs at once.

#### 5 Reasons why you need Switch 2018



- Find your jobs in an instant and use Job Finder boards to keep your production in check
- 2. Benefit from the latest technology to connect to modern external services
- 3. Open and edit jobs in their native application from within your web browser
- 4. Have up-to-date support for your Operating System
- 5. Simplify how you handle and update data in your Switch flows